



GreenTechInsights

VISIBILITY TOOLS & PACKAGES 2024

FACTS & FIGURES TECNA 2022

300

Exhibitors

18.550

Visitators

65.000 mq

Exhibition Area

29

Events

130

International Buyer

1.060

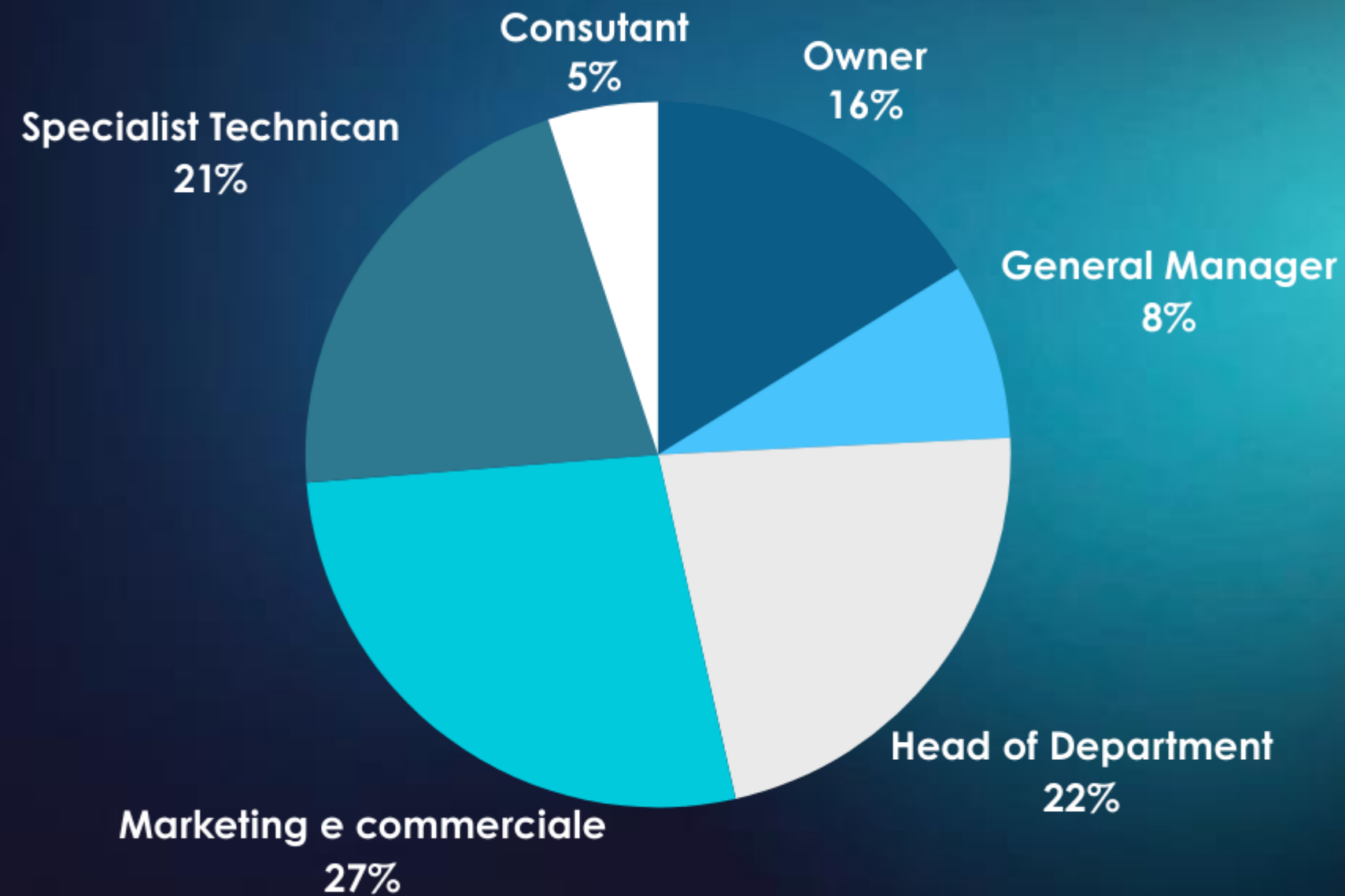
Business Meeting

TECNA VISITOR PROFILE

18.550 VISITATORS

45% FOREIGN FROM OVER 100 COUNTRIES

PROFESSIONAL PROFILE



NETWORKING

Allow buyers and visitors to contact you with just a few clicks by chatting, saving your page in favourites or directly requesting a business meeting.

DIGITAL TEAM MEMBER

Give your sales force access to the platform, they will help you handle contact enquiries, search for interesting buyers and invite them for a stand or video call.

BUSINESS MEETING

Section of the profile page that allows visitors and buyers to request an appointment with your sales force with one click.

MATCHMAKING WITH A.I. SUPPORT

Get noticed by the visitors most interesting to you. A.I. will propose your brand to buyers in line with your offer.

GreenTech Insights BENEFITS



NO BARRIERS

Reach an extended, global audience. You will host In-person, hybrid and digital visitors.



INCREASE YOUR ROI

Broaden your pool of contacts through the right mix of on-site and online, with a positive impact on revenues.



GET YOURSELF NOTICED

Increase event sessions and content through the platform to reach more stakeholders



OFFER THE BEST

Offer your visitors the best of both worlds: physical and virtual.



MAXIMIZE YOUR INVESTMENT

Exploit the digital extension to reach your business objectives through new channels.

VISIBILITY PACKAGES

We offer some ideas on how to maximise your visibility by combining digital and physical tools at an even better price.

CANALI:



FAIRGROUNDS - RIMINI EXPO



DIGITAL PLATFORM



WEBSITE - EN.TECNAEXPO.COM

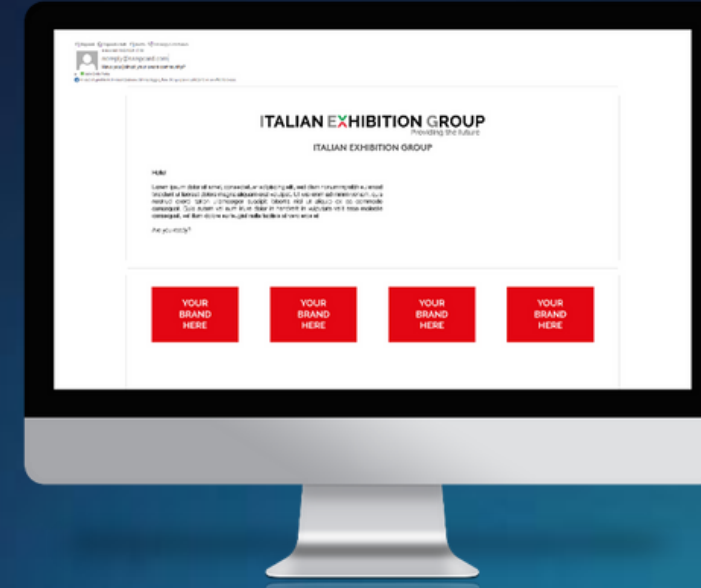
VISIBILITY PACKAGE 1

**SILVER
DIGITAL
PROFILE**

SILVER PACKAGE
€ 1.000



LEAD SCANNER
€ 250

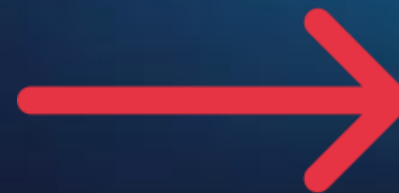


LOGO IN ACTIVATION
EMAIL
€ 1.500



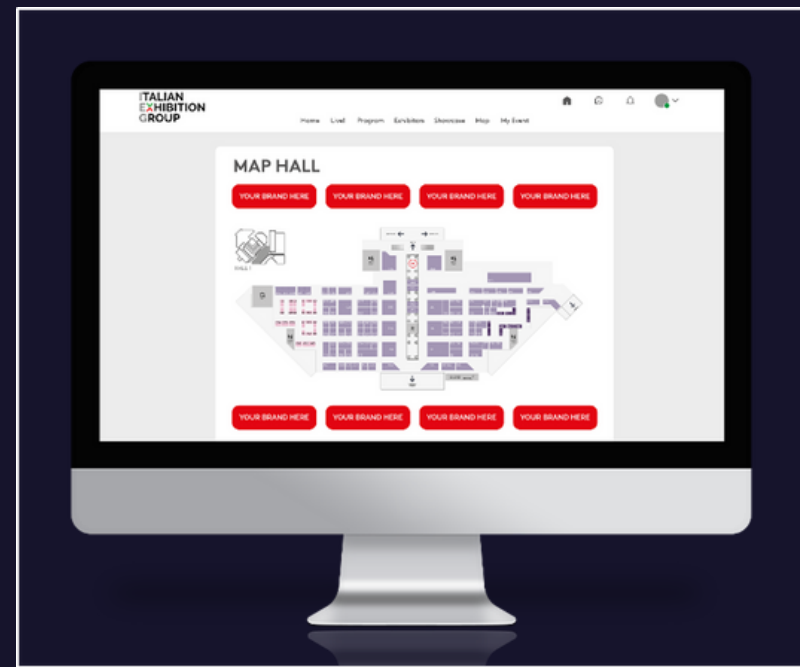
2 INTERIOR COLUMNS
€ 3.000

~~LIST PRICE
€ 5.750~~

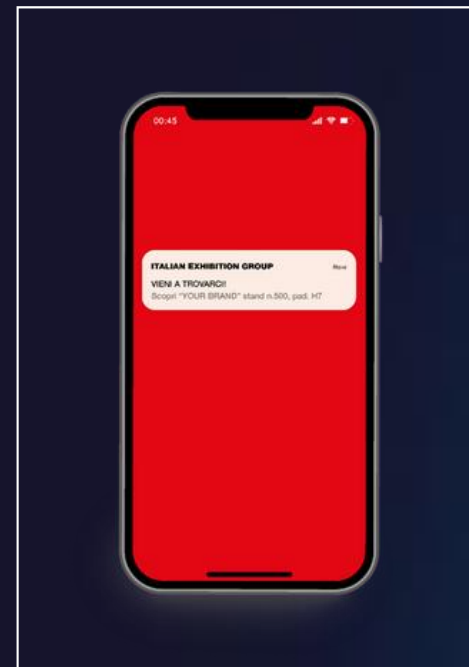


**DISCOUNTED PRICE
€ 4.600**

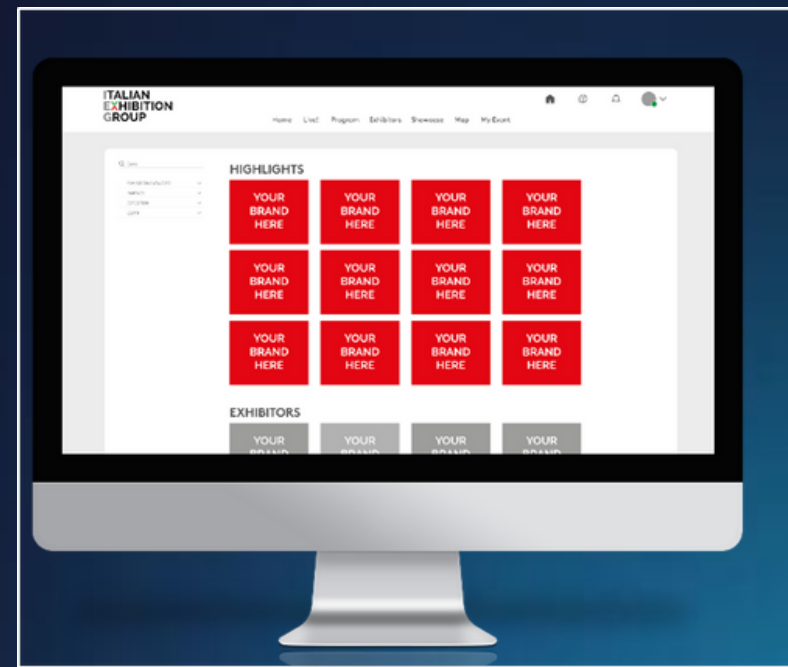
VISIBILITY PACKAGE 2



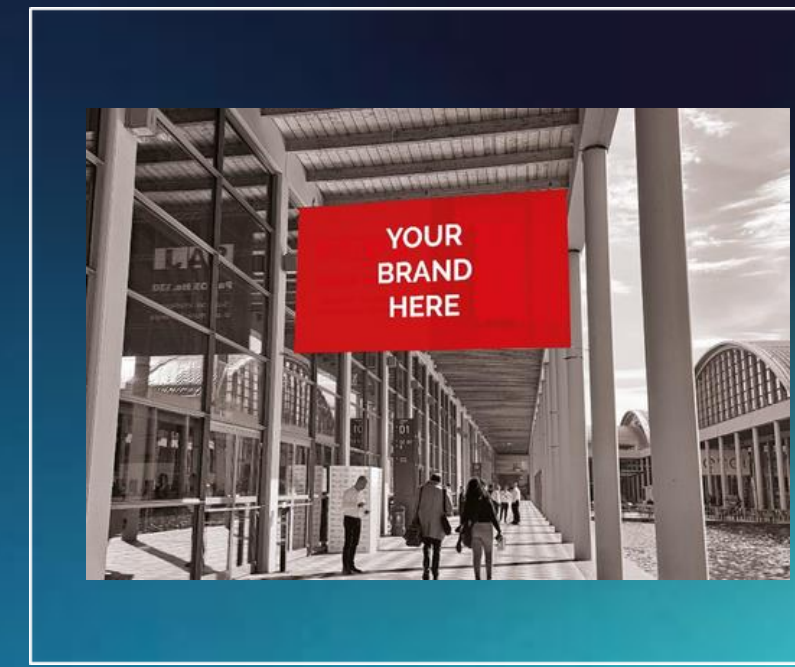
LOGO IN ONLINE MAP
€ 1.000



PUSH NOTIFICATION
€ 1.000



TOP 16
€ 1.200



POOL PORCH COVER
€ 5.000



LEAD SCANNER
€250

~~LISTED PRICE~~
~~€ 8.450~~



DISCOUNTED PRICE
€ 6.500

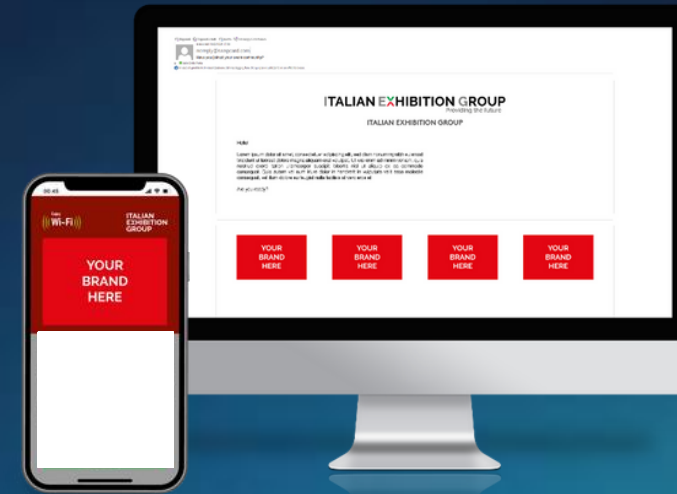
VISIBILITY PACKAGE 3

**GOLD DIGITAL
PROFILE**

GOLD PROFILE
€ 2.800



LEAD SCANNER
€ 250



NEWSLETTER MULTIBRAND +
POST SOCIAL
€ 2.000



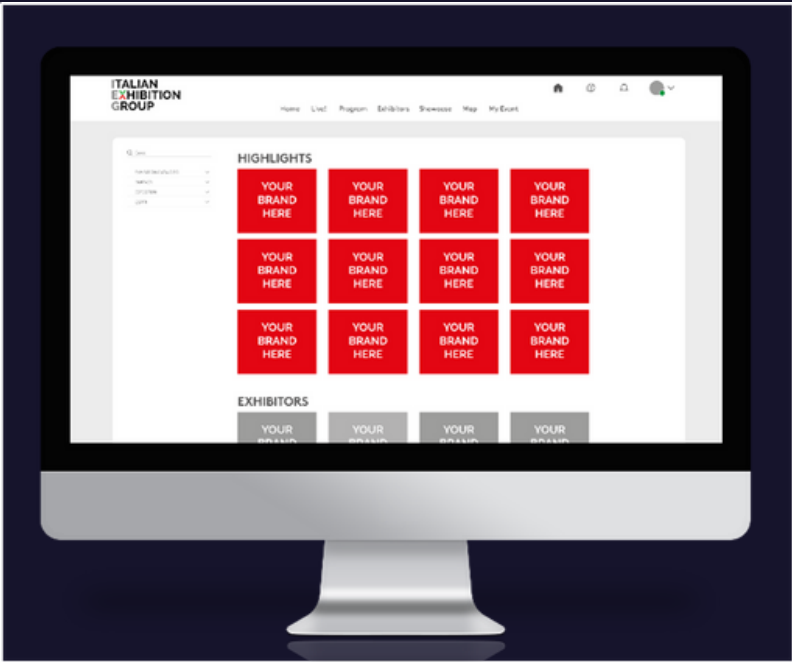
ADVERTISING SHEET SOUTH
ENTRANCE
€ 9.000

~~LISTED PRICE~~
~~€ 14.050~~

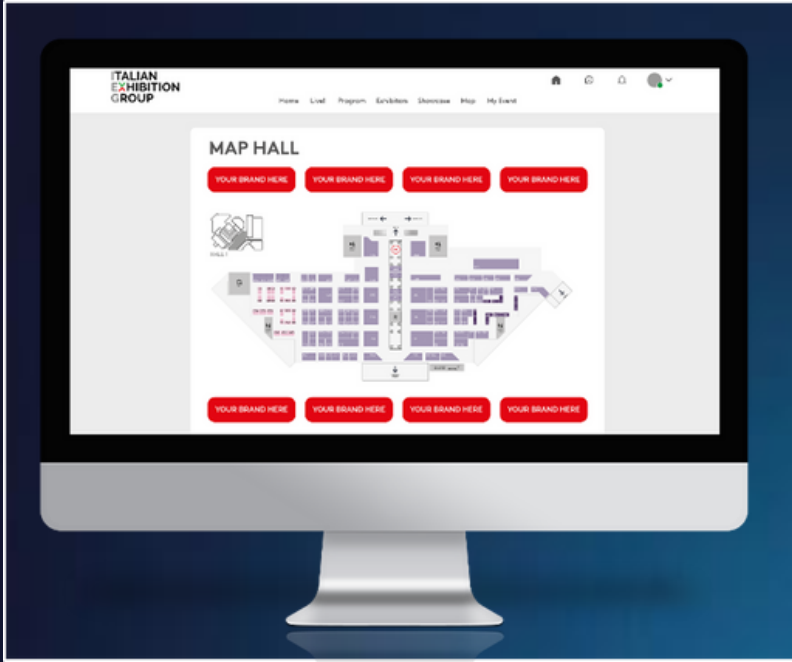


DISCOUNTED PRICE
€ 9.800

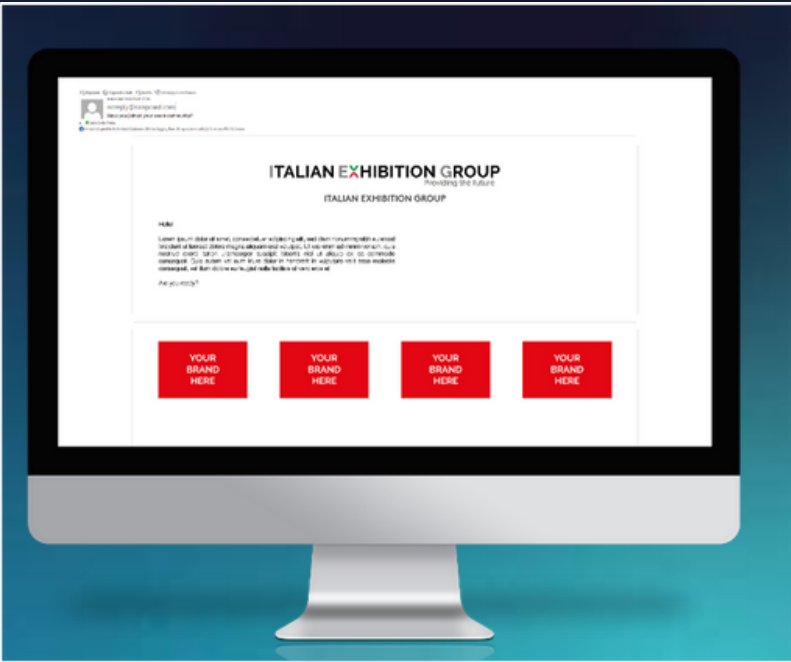
DIGITAL PACKAGE



TOP 16
€ 1.200

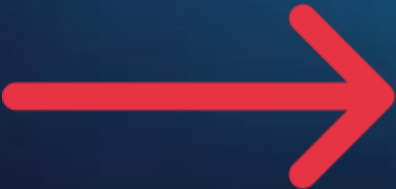


LOGO IN ONLINE MAP
€ 1.000



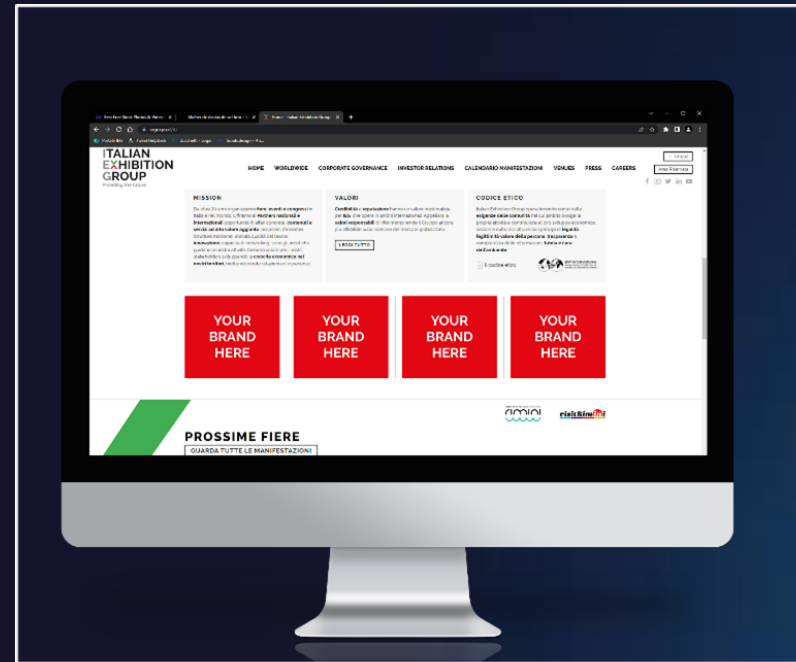
NEWSLETTER MULTIBRAND
€ 1.500

~~LISTED PRICE~~
~~€ 3.700~~

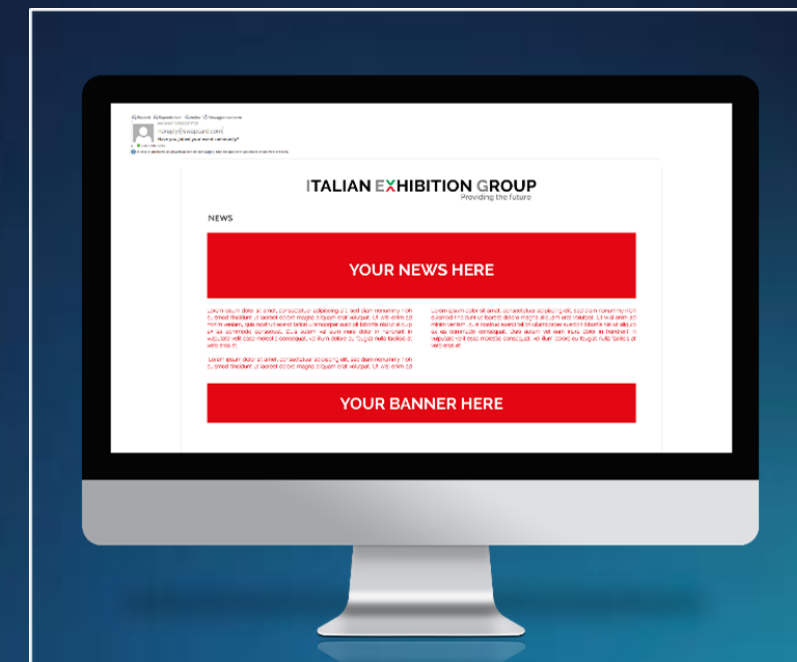


DISCOUNTED PRICE
€ 3.000

ALL INCLUSIVE WEB PACKAGE



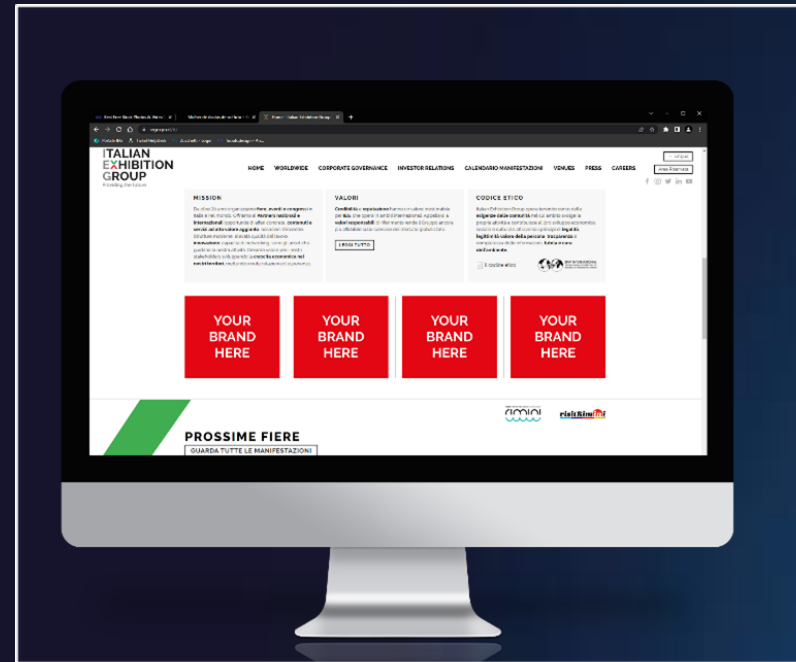
BANNERS IN INTERNAL
PAGES



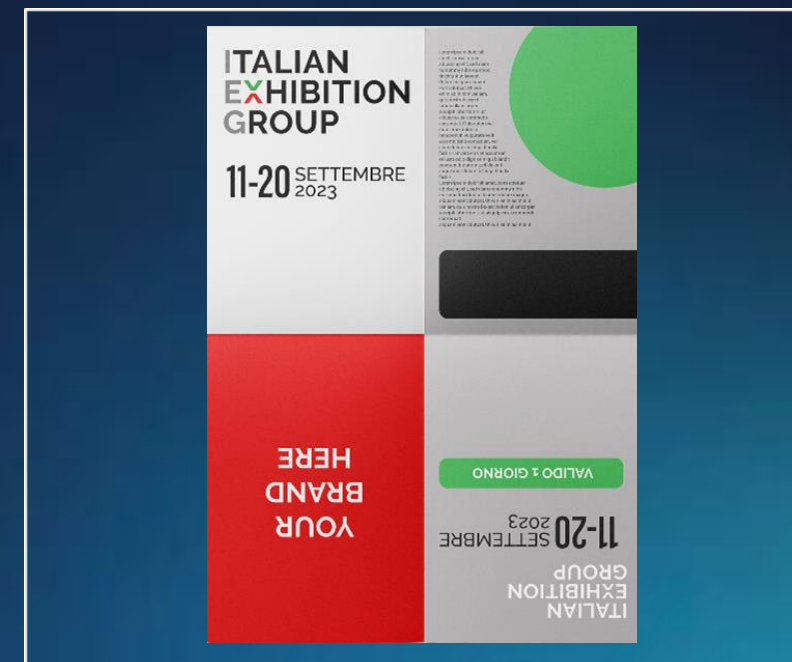
BANNER IN NEWSLETTER

PRICE € 2.550

WEB INVITATION PACKAGE



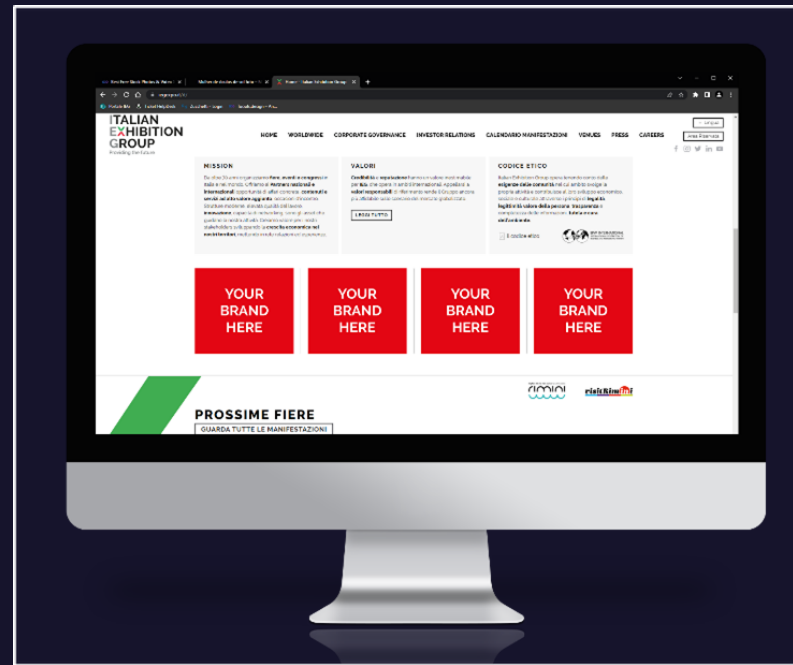
BANNER IN WEB INVITATION



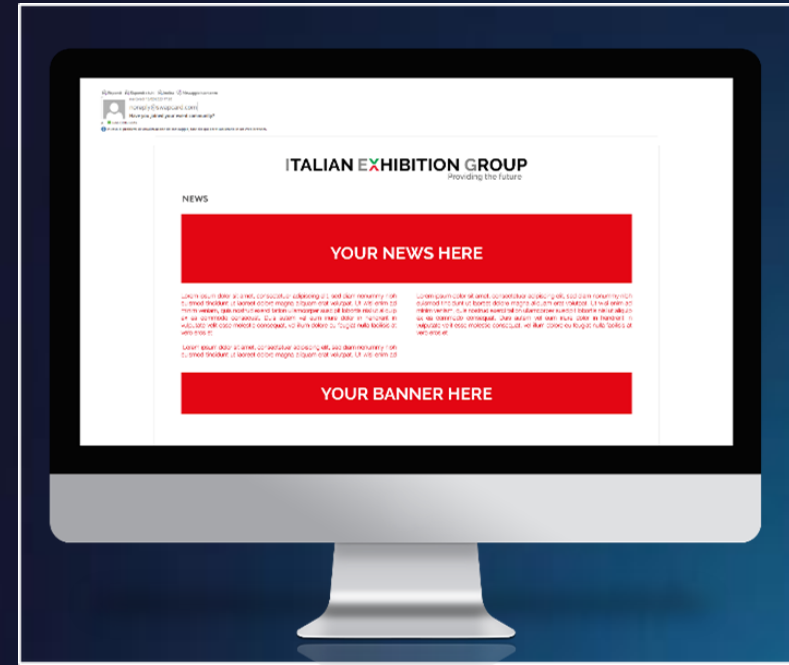
BANNER IN PRINT AT HOME

PRICE € 14.500

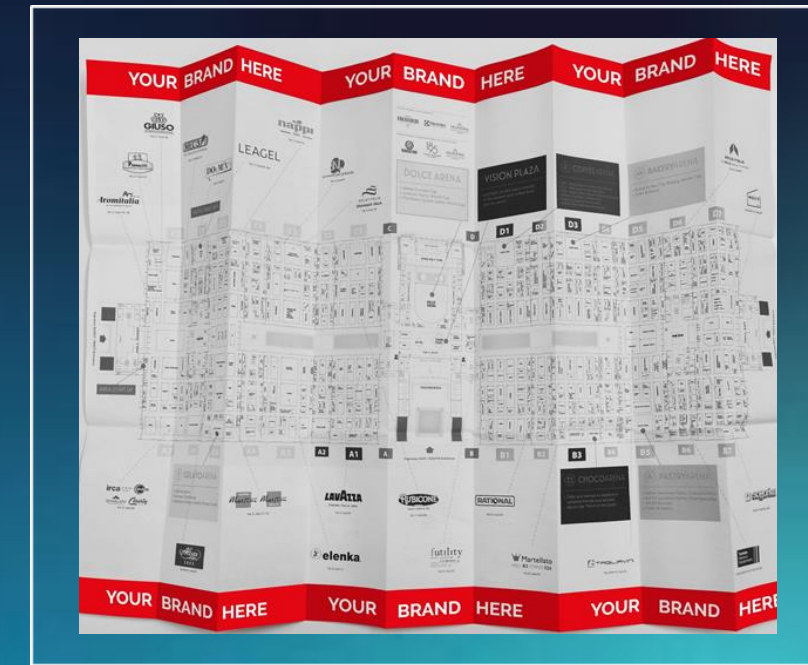
ALL INCLUSIVE PACKAGE



BANNERS IN INTERNAL
PAGES



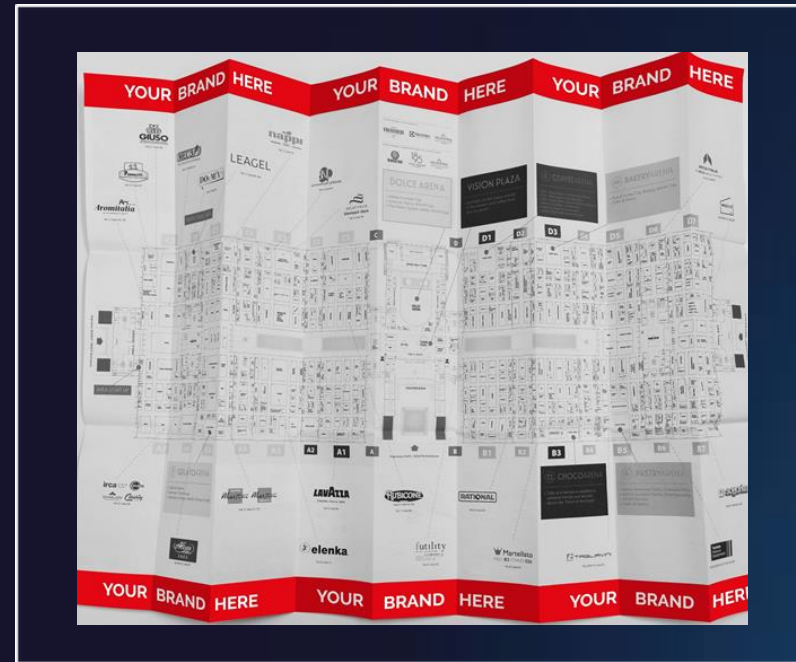
NEWSLETTER



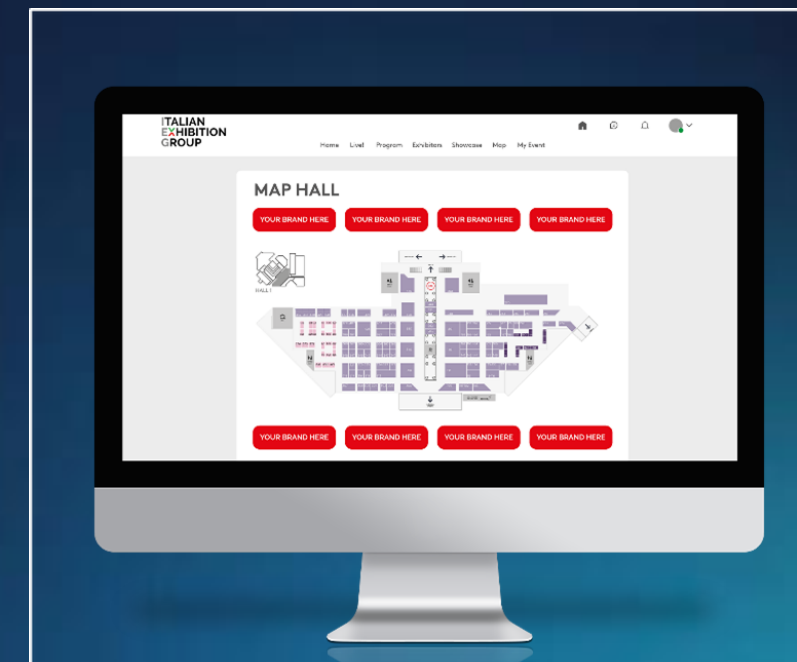
LOGO IN FLOOR PLAN
GUIDE

PRICE € 3.250

FLOOR PLAN PACKAGE



LOGO IN PAPER GUIDE
PLAN



LOGO IN DIGITAL GUIDE
PLAN

PRICE € 2.000



Rimini Expo Centre



24 - 27 SEPTEMBER 2024

GreenTechInsights

