



5th TECNARGILLA DESIGN AWARD

RULES OF THE COMPETITION

1. AIM OF THE COMPETITION

Tecnargilla is organising a display of the aesthetic and decorative potential offered by all the technologies that combine to determine the aesthetic qualities of ceramic tile surfaces: a looking towards the future of **creativity** in ceramics that goes **beyond the mere reproduction of surfaces or decorations** already on sale to explore new expressive languages that stimulate the market and confirm the crucial role of ceramic industry suppliers in generating added value in ceramic products.

The exhibiting companies operating in this sector – be they colour factories, design studios or technology suppliers – will have the chance to present **innovative projects**, resulting from the latest research into materials, applications and decorations for surfaces, which will then be assessed by an expert jury.

2. SECTIONS IN COMPETITION

Each participant will be able to present a project for floor tiles or for wall tiles.

The number of projects allowed for each company will be communicated after the deadline to apply for registration

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ORGANIZED BY ITALIAN EXHIBITION GROUP - IN COOPERATION WITH ACIMAC





3. THEME OF THE COMPETITION

The fourth edition of the Tecnargilla Design Award will have the theme of “**The Three Dimensions**” and the competing companies must therefore create works that refer to this theme.

4. PROJECTS PERMITTED

Solely projects carried out by companies exhibiting at Tecnargilla are permitted to take part in the competition: all the decorations, materials and processing applied to the competing project must be made by exhibiting companies.

5. TECHNICAL REQUIREMENTS

The products presented must meet the following requirements:

- 5.1. They must be **original projects if possible**, resulting from the latest research into materials, applications and decorations for surfaces, which represent the highest technical- aesthetic level that the company can express, and that can be put into production immediately.
- 5.2. The aesthetic component relating to image and colour can be applied by combining several forms of surface finish or decoration.
- 5.3. The projects on display may occupy a maximum area of 2×4 metres.
- 5.4. The competing projects must have a name that refers to the concept behind the work, and they may be accompanied by a brief presentation. The texts of the presentation must be e- mailed to g.crusta@tecnargilla.it by 5 September 2018.
- 5.5. The project must be accompanied by a technical info card (shown to the side of the panels on display) containing the list and sequence of applications carried out on the finished product on display. The technical info card must be e-mailed to g.crusta@tecnargilla.it by 5 September 2018.
- 5.6. The panels on display must be mounted on 19 mm-thick MDF supports with no border or frame, unless otherwise indicated by the organisers.

6. REGISTRATION DEADLINE

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6.1. Companies may submit an application to register for the competition (available for download from www.tecnargilla.it) by no later than **20 July 2018**.

6.2. The organisers reserve the right to ask for a registration charge for the projects.

7. DEADLINE FOR PRESENTING PROJECTS FOR THE COMPETITION

The companies registered for the competition must submit the projects for the competition by 23 September 2018.

The paperwork for the project must be submitted to the office of Rimini Fiera, Uffici logistici e organizzativi, Via Emilia 155, 47900 Rimini, Italy.

8. PROJECT PAPERWORK SUBMISSION REQUIREMENTS

The projects must be accompanied by a CD or WeTransfer containing hi-resolution images and a text presentation of the project that describes its aesthetic and technical characteristics.

9. ANNOUNCEMENT OF THE WINNERS

The winners will be announced by the jury assembled for this purpose during Tecnargilla 2018. The jury's decisions are final.

10. JURY

The jury will comprise experts chosen by Acimac (Association of Italian Manufacturers of Machinery and Equipment for Ceramics) and Rimini Fiera, Tecnargilla's organisers.

The members of the jury will be called to determine the winners of the competition during the exhibition. The decisions expressed by the jury are final.

11. OWNERSHIP AND CIRCULATION OF THE PROJECTS

It being understood that exclusive ownership of the projects presented in the competition remains with the companies that have carried them out, Tecnargilla reserves the right to reproduce and use them for promotional activities of any kind in various publications including third-party publications, without any compensation in return.

The winning project or projects will also be given free of charge to the MIC, the International Museum of

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Ceramics in Faenza, where they will be exhibited in a special section dedicated to the Tecnargilla Design Award.

12. RETURN OF THE MATERIAL

The materials submitted may be collected by the owners at the end of the exhibition during the dismantling of the stands. Materials not collected in this period may no longer be requested to the organisers.

The winning project or projects are an exception to this: as specified in art. 11, they will not be returned to the companies but given free of charge to the MIC, the International Museum of Ceramics in Faenza, where they will be exhibited in a special section dedicated to the Tecnargilla Design Award.

13. ACCEPTANCE OF THE RULES

Participation in the initiative implies unconditional acceptance of all the rules in this document.

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